

Kingdom of Saudi Arabia
The National Commission for Academic Accreditation & Assessment

COURSE SPECIFICATION

Institution	King Saud University
College/Department	College of Business Administration/Finance Department

A Course Identification and General Information

1. Course title and code: Investment Essentials (FIN 220)
2. Credit hours 3
3. Program(s) in which the course is offered. (If general elective available in many programs indicate this rather than list programs) A core program in Finance Department
4. Name of faculty member responsible for the course
5. Level/year at which this course is offered Third Year
6. Pre-requisites for this course (if any) Principles of Finance, FIN 200
7. Co-requisites for this course (if any)
8. Location if not on main campus Main Campus

B Objectives

<p>1. Summary of the main learning outcomes for students enrolled in the course.</p> <p>The objective of this course is to provide a rigorous introduction to the fundamental principles of investments for students who have relatively little familiarity with such issues. The course strike a balance by introducing and covering the essential while leaving some of the details to follow-up courses in security analysis, portfolio management, and derivatives market.</p> <p>Students are expected to be able to:</p> <ol style="list-style-type: none">1. understand the basic principles and theories of investment2. apply theories3. pinpoint, analyze, and solve problems4. think creatively5. perform good research and present findings effectively
<p>2. Briefly describe any plans for developing and improving the course that are being implemented. (eg increased use of IT or web based reference material, changes in content as a result of new research in the field)</p> <p>All the related materials will be review on yearly basis and in case of the availability of new materials, techniques and content; these new futures will be added to the curriculum.</p>

C. Course Description (Note: General description in the form to be used for the Bulletin or Handbook should be attached)

The course is required for all undergraduate 2nd year students in the Department of Finance for all programs. The objective of this course is to provide a rigorous introduction to the fundamental principles of investments for students who have relatively little familiarity with such issues.

1 Topics to be Covered		
List of Topics	No of Weeks	Contact hours
A Brief History of Risk and Return	2	6
Buying/Selling Securities and Stock Market Types	2	6
Overview of Security Types	2	6
Stock Price Behaviour and Market Efficiency Overview	2	6
Interest Rates	2	6

Common Stock Valuation	2	6
Bond Valuation	2	6
Behaviour Finance and the Psychology of Investing	2	6

2 Course components (total contact hours per semester):					48 hours
Lecture: 48 hours	Tutorial:	Laboratory	Practical/Field work/Internship	Other:	

3. Additional private study/learning hours expected for students per week. (This should be an average :for the semester not a specific requirement in each week)

<p>4. Development of Learning Outcomes in Domains of Learning</p> <p>For each of the domains of learning shown below indicate:</p> <ul style="list-style-type: none"> • A brief summary of the knowledge or skill the course is intended to develop; • A description of the teaching strategies to be used in the course to develop that knowledge or skill; • The methods of student assessment to be used in the course to evaluate learning outcomes in the domain concerned.
a. Knowledge
<p>(i) Description of the knowledge to be acquired</p> <p>The objective of this course is to provide the students with the fundamentals of investment.</p>
<p>(ii) Teaching strategies to be used to develop that knowledge</p> <p>Lecturing, supervising, and guiding students.</p>
<p>(iii) Methods of assessment of knowledge acquired</p> <p>Class discussions and presentation.</p>

Midterm exams, a research paper and a final exam.
b. Cognitive Skills
(i) Description of cognitive skills to be developed Collecting, sorting analysing data.
(ii) Teaching strategies to be used to develop these cognitive skills Lecturing, advising, mentoring
(iii) Methods of assessment of students cognitive skills Evaluating their research paper.
c. Interpersonal Skills and Responsibility
(i) Description of the interpersonal skills and capacity to carry responsibility to be developed Positive participation and express of opinion
(ii) Teaching strategies to be used to develop these skills and abilities Presentations and team work.
(iii) Methods of assessment of students interpersonal skills and capacity to carry responsibility Evaluating their effort and participation
d. Communication, Information Technology and Numerical Skills
(i) Description of the skills to be developed in this domain.
(ii) Teaching strategies to be used to develop these skills

(iii) Methods of assessment of students numerical and communication skills
e. Psychomotor Skills (if applicable)
(i) Description of the psychomotor skills to be developed and the level of performance required
(ii) Teaching strategies to be used to develop these skills
(iii) Methods of assessment of students psychomotor skills

5. Schedule of Assessment Tasks for Students During the Semester			
Assessment	Assessment task (eg. essay, test, group project, examination etc.)	Week due	Proportion of Final Assessment
1	Midterm Exam 1	6 th	20%
2	Midterm Exam 2	10 th	20%
3	Final Exam	16 th	40%
4	Paper	15 th	12%
5			
6			
7			
8			

D. Student Support

1. Arrangements for availability of teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

Instructors are expected to maintain at least six hours a week for office hours to answer any questions the students may have. In addition, teaching assistants are readily available for any student help.

E Learning Resources

1. Required Text(s)
B. Jordan and T. Miller, *Fundamentals of Investments*, McGraw-Hill, Fourth Edition, 2008. The book contains assigned readings for the course and may prove useful in future courses

2. Essential References

3- Recommended Books and Reference Material (Journals, Reports, etc) (Attach List)

4- Electronic Materials, Web Sites etc

5- Other learning material such as computer-based programs/CD, professional standards/regulations

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (ie number of seats in classrooms and laboratories, extent of computer access etc.)

1. Accommodation (Lecture rooms, laboratories, etc.)

Lecture Room

2. Computing resources

Internet accessible lab
3. Other resources (specify --eg. If specific laboratory equipment is required, list requirements or attach list)

G Course Evaluation and Improvement Processes

<p>1 Strategies for Obtaining Student Feedback on Effectiveness of Teaching</p> <p>Encouraging the students for their feedback during the term. At the end of the term, there is a questionnaire and each student should fill it up and assess the teacher to see his own records.</p> <p>Student's verbal feedback to the instructor or the department chair for the evaluation of the instructor.</p>
<p>2 Other Strategies for Evaluation of Teaching by the Instructor or by the Department</p> <p><i>By Instructor:</i> Analysis of students performance progress through factor analysis of written periodical exams Criteria analysis of students performance progress and interpersonal skills</p> <p><i>By the Department:</i> Peer evaluation of the instructor Feedback to/from other department committee.</p>
<p>3 Processes for Improvement of Teaching</p> <p>Staff development of areas that are not satisfactory (specially tailored workshops to their needs, mentorship and counselling, self learning and training packages) Continuous education for new areas that will enhance present performance Visitors of teaching experts in the field for modelling performance</p>
<p>4. Processes for Verifying Standards of Student Achievement (eg. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)</p> <p>Revise sample of randomly selected exams. At the end of each semester a statistical analysis including mod, median, average scores and some more statistics allowing a comparison will be made available by the Department. Co-evaluation of student performance including course teacher.</p>

5 Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.

Reviewing:

- Review and analyze Collective student performance
- Review and analyze Collective summary of student performance of all teaching section of the course yearly
- Acquire feedback regarding planning for improvement of transferable skills and level of retention of required knowledge from faculty teaching courses that demand this course as prerequisite each semester
- Benchmark student performance with other similar program teaching similar course

Planning for improvement:

- Update course syllabus to meet changing students needs in the Saudi community
- Provide or enhance appropriate recourses needed to teach the course
- Provide course instructors with feedback of review results to propose improvement strategies
- Provide course instructors with needed training
- Provide clinical preceptors at the training institutes with review results to propose improvement strategies

Mutual planning of the course